



THE ANU OBSERVER

Meeting of The ANU Observer Board

Date: 17/08/21

Opening of Meeting: 17:42

Item 1 - Attendance and Apologies

Present: Konstantinos Katsanis (Chair)

Angus Brooks (director)

Sung-Jae Lee (director)

Declan Milton (director)

Alex Ellwood (director)

Joseph Oh (director)

Ali El-Zein (director)

Keeley Dickinson (director)

Absent:

Item 2 - Acknowledgement of Country

Delivered by Konstantine.

Item 3 - Previous Action Items

Konstantine to follow up with Access Canberra regarding Annual Return questions.

SungJae to come up with a date for a second budget meeting by the end of Week 1.

Busy during week, will post in Slack by the end of this week to organise for the weekend.

The Editors/VCE to update the ad info so it reflects how much work a reporter is doing per week.

Will discuss in next Editors Meetings.

The Editors to think what's a reasonable amount of time to work on a story. E.g. Clubs Council.

Declan: 6 weeks max for any story.

SungJae to look into improving analytics.

SungJae: Google Analytics solid, but there are a few other ways. One is reader insights using either a classification algorithms and reacts, or looking at the relationship between reactions and content of article. The other thing is a satisfaction button in the article and do a comparison test.

Konstantine: Any discussion with Angus?

Sungjae: Still need to do some study, then will discuss.

Jo start using Instagram. Work with the Editors to promote news through Instagram.

Jo: Nothing to post. No photographers.

Angus to look into accessing Visual Team member's work through the website.
Didn't

Trial TikTok.

Alex: We had some discussion, but did not get around developing that idea further.

Item 4 - Reports

(No reports required)

Chair Report: Konstantinos Katsanis

Moved by: SungJae

Passes unanimously

Secretary Report: Konstantinos Katsanis

Konstantine: Finished Board Meeting minutes

Moved by: Declan

Passes unanimously

Editor in Chief Report: Declan Milton

Declan: Sorry couldn't do one, I forgot. Last week been hectic with covid and ANUSA election stuff. Over the past we got 86 new page likes. Liveblog is going well.

Keeley: Woroni stole our liveblog.

Declan: Ye, but it's all good.

Konstantine: How are the reporters doing?

Declan: Pretty good, no problems yet. In the meeting last night we decided to hold off our regular news output, and concentrate on Covid and ANUSA elections.

Konstantine: Did you manage to get any applicants?

Declan: Basically we got about 3 news potential reporters, and Eleanor is keen to come back. She took leave, but I think her coming back is good as she is a competent reporter.

Moved by: Keeley
Passes unanimously

Visual Content Executive: Joseph Oh

Jo: I got 4 people, but only 3 sent me a COI. I was going to get everyone to do a workshop but it will have to be over zoom.

Konstantine: Are you
Move by Angus
Passes Unanimously

Finance Executive Report: Sung Jae Lee

SungJae: Just a few words regarding the audit. The mistake was that I was listed as a member of last year's committee, and I am not sure if we need last year's or this year's committee members. No response from them. Will contact them again. I invoiced ANU, it's about \$14k. We purchased the sign.

Angus: Won't be on till lockdown is done.

SungJae: Pretty busy, will try be more active.

Moved by Angus
Passes unanimously

Community Executive Report: Angus Brooks

Angus: Not much to say

Keeley: Not sure if this is your problem, but seeing that no one will be going into the office for a while, do we know what's the situation with trash and stuff in the fridge.

Angus: Not sure, will look into that.

Moved by SungJae
Passes unanimously

Web Executive Report: Angus Brooks

Angus: Not many things, just back end updates.

Konstantine: Newsletter mailing-list?

Moved by Konstantine
Passes unanimously

Item 5 - Items for Decision

5.1 Approving the following members as officers of the ANU Observer Inc. and as members of the Visual Content Team:

Junyoung Chun - **Conflict of Interest under Appendix A**

Rowan Davie - **Conflict of Interest under Appendix B**

Mady Hall - **Conflict of Interest under Appendix C**

Moved by Angus

Seconded by Keeley

Passes unanimously

5.2 Approval of the following promotion of officers to Senior Reporters:

Tom Kersten

Nathan Bow

Darlene Rowlands

Declan: Just for clarification. The senior reporter role is an honorary position, but we decided as editors that it is a good metric for incentive and honorarium.

Konstantine: I am ok with approving those, but in the future someone will need to create a regulation regarding this. At the moment there is nothing in writing and I would like at least the current people at Observer understand what this role means.

Declan: Yes, I agree. I think putting it in writing will be beneficial, and I am planning in announcing it over Slack or the next meeting.

Jo: Just wanted to say congrats.

Moved by Alex

Seconded by Jo

Passes unanimously

Item 6 - Items for Discussion

Item 7 - Other Business

Item 8 - Recall Actionables

Closing of Meeting: 18:29

Appendix A

Junyoung Chun: Current Conflicts of Interest

Resident at UniLodge
ASIAA member
AFEC member
ANU Futsal Club member
ANU Board Game Society member
ANU Cooking Club member

Appendix B

Rowan Davie: Current Conflicts of Interest
Student Central - Assistant Student Information Officer
2017-2020
Fenner Hall - resident
July 2020-December 2020
Fenner Hall - employee
2019-2020
Fenner Hall Volunteer (SR)

Appendix C

Maddy Hall: Current Conflicts of Interest
Lena Karmel Lodge - resident
ANU Rocketry - Team lead and Team member
Robogals Canberra - Secretary
ANU Volunteering Society - Social Media director and Vice President
ANU+
Set4ANU - Mentee and Mentor